



BOOST YOUR

# BUSINESS

>> strategies for growth <<

**Do you run or work for a  
business you'd like to see grow?**

Then sign up for one of our

**3 DAY**

**FULLY FUNDED**

residential courses in Northumberland,  
Tyne & Wear and County Durham



Funded by



**European Union**  
European  
Social Fund

A **go>grow** Programme

# Join the **North East Enterprise Agency Limited (NEEAL)** for a unique opportunity to develop the skills and knowledge to help you grow your business.

**BOOST YOUR BUSINESS** is a three-day residential course held at locations across the North East. Your course, accommodation and meals will be fully funded and you'll come away with two recognised enterprise qualifications and a non-accredited college certificate. You'll also have the opportunity to meet and network with 30-50 other local business people.

Over the three days (9am Friday to 6pm Sunday), the course will cover:

Exploring enterprise skills	Plan and carry out an enterprise project	Evaluate enterprise project and skills
Measuring the effectiveness of digital promotion	Understanding social media	Digital content for business
Tender writing and PQQs	Introduction to the business chassis	Introduction to sales pitches

Over **600 business owners and professionals** have now boosted their businesses with our help. Here's what just a couple of them had to say...

// Since participating in the course, I have seen a **30% increase in sales**. This has to be down to some of the new skills I gained, while the networking and support side from the people that I met on the course has been exceptional. **Julie Warters, owner of Time For Media** //

// The course was really intense, but I took so much away from it and learnt a lot. When I got home after completing the course, **I put my new-found skills to the test** and used four new social media resources. **Andrew Calder, co-owner of Calder's Kitchen** //

To express your interest, contact **Adam Clemerson** on **0191 5166145**

